

What's important to the people of the South Burnett?

Good local government ensures those things we need to live, invest, work and play locally are well maintained, improvements planned and budgeted for, and opportunities seized to meet changing times.

Some of the important issues South Burnett people have been discussing with me to represent them on are summarized below:

- **Good Governance** - To lead in such a way that upholds the appropriate legislation e.g. Local Government Act 2009; provide a high level of communication and encourages residents to actively participate in the decision making process. I am well known for my approachable style and I look forward to your involvement in areas of community life that interest you, and in ways that continually improve the South Burnett for everybody.
- **Lead a solution-oriented team** that listens carefully, plans strategically, delivers responsibly and whenever possible, saves money! I have an established voice and hold many existing positive relationships locally and equally importantly, with those regional organisations and government representatives that provide funding for the South Burnett's priorities that exceed our rates and charges and ability to afford.
- **Responsible and fair financial management** in the preparation of the annual budget. The Mayor is responsible for bringing the annual budget to Council for adoption. With over 10 years experience on Council's Finance Committee and a career

in business management, I offer ratepayers proven skills in developing and managing responsible budgets. My experience offers you increased confidence that Council's financial assets, now totalling almost \$1 billion will continue to deliver the best possible returns for ratepayers and residents. If they're not, I have the skills and ability to ask the "right questions" to ensure we keep rates and charges as low as possible.

- **Support ongoing access to critical services** such as transport connectivity to places outside our region, as well as work strategically with key stakeholders to ensure medical specialist services continue to be available locally. I offer you my proven experience in representing industry and community challenges to keep working on long term solutions that maximise the returns on your assets such as The Lady Florence Bjelke-Petersen Private Hospital.
- **Support business and industry growth and profitability** - Secure and stable employment opportunities happen because businesses and industries can adapt to the times and remain profitable. Securing the right infrastructure e.g. reducing telecommunication black spots, upgrading road networks for key industries reliant on moving their products and secure additional long term water storage options.
- **Fix mistakes** and prevent unnecessary future costs being passed onto ratepayers. Much has been said about the Memerambi development dilemma. I supported the most responsible option that provided a way forward for owners and Council to recoup their unplanned costs

over the medium term. As a property owner, I understand how important it is to prevent your assets deteriorating in value and condition. By completing the road, storm water drainage and access works, owners can soon take control of their assets and rent, live-in them or sell.

- **Improve the capability of existing and build new infrastructure** in partnership with business, industry, community and all levels of government. Council at times has to undertake responsible borrowings to provide improvements for our towns and communities that achieve multiple benefits e.g. economic development, retain long term investment and attract new investors. Recent upgrades to Blackbutt's stormwater drainage is an example, as these borrowings further enhance its development and help it shine as one of our entrance towns.
- **Oversee sustainable development** - The introduction of the combined South Burnett Town Plan, replacing the four former town plans is a necessary tool to guide our region's developments.
- **Review all levies and charges** - Should you elect me as your Mayor, my commitment is to lead a review of the current road levy and other charges and report back to you on their effectiveness and what they deliver us.

VOTE 1
Keith CAMPBELL
MAYOR

**Experienced, capable and dedicated
with much more to give**

KEITH'S PRIORITY ISSUES for the next 4 years

- Roads - Focus on the most efficient and affordable way to deliver quality local roads and heavy road haulage requirements to support local businesses access their markets
- Build meaningful relationships and partnerships to encourage economic development in ways that create and sustain long term jobs
- Support existing business growth, including those businesses and organisations that create tourism and reasons for those outside our region to visit and spend their dollars here
- Responsibly oversee the fiscal management and governance of Council
- Review all matters relating to rates e.g. frequency, future increases, levies and charges
- Support social cohesion and identity in each South Burnett town and community
- Explore irrigation and increased water storage opportunities to support growth in our agriculture and manufacturing industries
- Support retention and growth of essential services such as locally-based medical services including the community hospital, plus transport and bus services to beyond the South Burnett
- Work to reduce the telecommunication blackspots in ways that improve business connectivity and ongoing growth
- Revisit recycling options to reduce landfill

About Keith Campbell

A day in the life of an elected local government representative, including the Mayor, involves attending to civic duties at functions and community events, chairing Council and Community meetings, developing and reviewing budgets and complex reports, meeting with residents and community organisations to help progress their aspirations or assisting to resolve issues, responding to media enquiries and positioning and representing the South Burnett's diverse interests at regional, state, federal and other events.

My common sense approach is supported by a proven record in local government, as an agricultural industry leader, regional ambassador and a highly ethical business management career.

Keith has held several executive positions on community and regional organisations.

***I love the South Burnett,
it will always be my home.***

Has Keith got what it takes to be your Mayor?

Here is a snapshot of my experience, skills and passion for the South Burnett!

- 17 years as an elected Council representative, with the last 8 serving as Deputy Mayor.
- A background in leadership, strategic and business management, governance and financial management of large businesses and community organisations. I am experienced in delivering the expectations of shareholders and reporting to Boards
- Established relationships and a respected voice in key organisations that strengthen the South Burnett.

*Authorised by Keith Campbell, 47 Webster Street,
KINGAROY QLD 4610 (Candidate)*

VOTE ¹ Keith CAMPBELL MAYOR

South Burnett Regional Council



*I invite
your support
and ask for
your VOTE
on March 19,
election day.*

**My knowledge, experience
and commitment will add to
and strengthen the South Burnett
"the place I will always call my home".**

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